

#IAEM

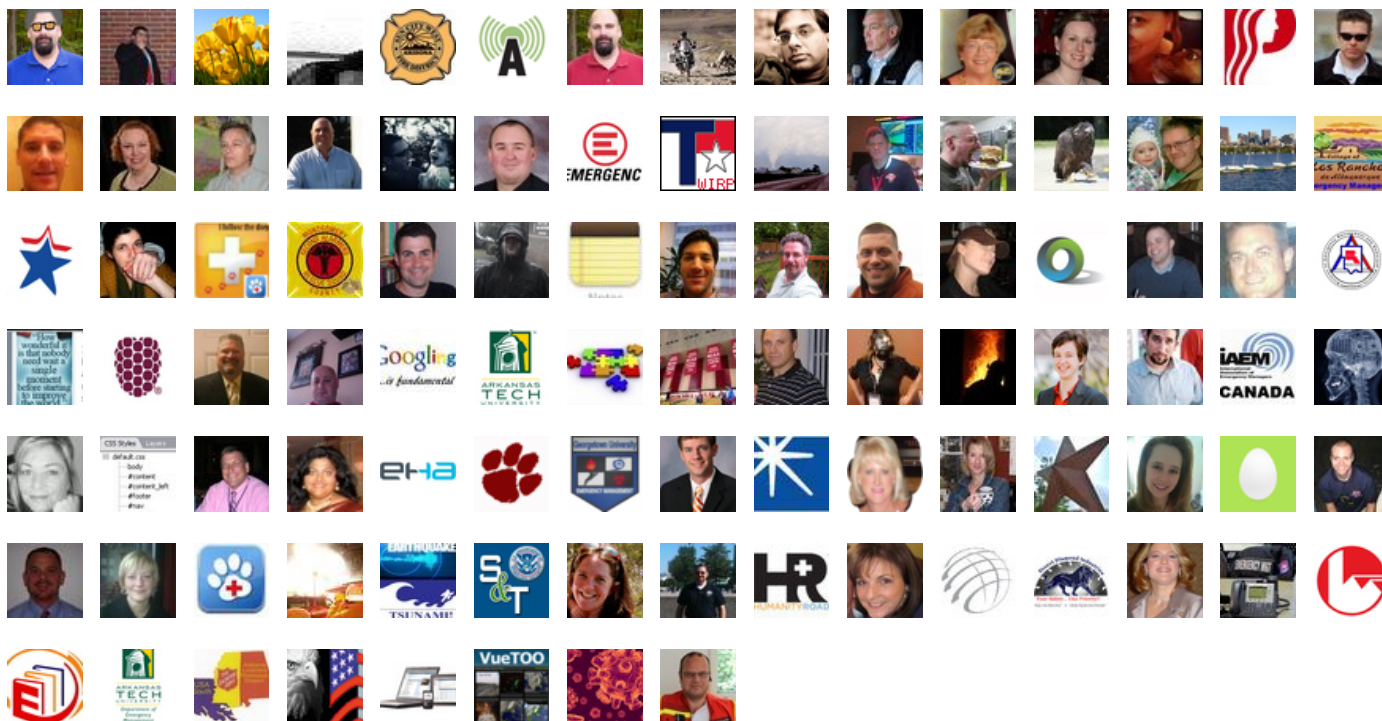
IAEM Conference (Nov 16)

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Trending Words

#iaem, gordon, rt, graham:, -,
@alisha_beth, social, #smem, risk,
@eric_holdeman, twitter, &, media,
graham, use

Event Participants





Social media changes the way business function. It will be used for communications like email is today. - @Eric_Holdeman #IAEM

15-Nov-11 23:58 | KRoberatoryIAEM



Think when internet first came in office. It was only a select few that got it. Social media is coming in same way. - @Eric_Holdeman #IAEM

15-Nov-11 23:57 | KRoberatoryIAEM



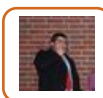
Trust is built between people, not organizations. And it is built one person at a time. - @Eric_Holdeman #IAEM

15-Nov-11 23:56 | KRoberatoryIAEM



If trust was a commodity, it would be in short supply and should all be invested in social media. - @Eric_Holdeman #IAEM

15-Nov-11 23:56 | KRoberatoryIAEM



RT @KRoberatoryIAEM: The presentation that @Alisha_Beth just did at #IAEM is viewable at <http://t.co/xwMYzJUu>

15-Nov-11 23:56 | Dr_Nicholas



RT @KRoberatoryIAEM: The presentation that @Alisha_Beth just did at #IAEM is viewable at <http://t.co/xwMYzJUu>

15-Nov-11 23:55 | BeverlyAllen2



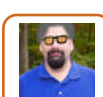
so many great tweets on the #IAEM hashtag. sorry for all the RTs- just really happy to see #SMEM growing.

15-Nov-11 23:55 | metalerik



A blog post should go up twice a week and be short/snappy to keep site interesting & active. - @Eric_Holdeman #IAEM

15-Nov-11 23:54 | KRoberatoryIAEM



Having a Twitter acct never posted to or a static Facebook page doesn't count as active engagement. - @Eric_Holdeman #IAEM

15-Nov-11 23:54 | KRoberatoryIAEM



RT @Citizen_Corps: MaryAnn Tierney: Host community prep meetings to leverage local leaders' ideas #iaem

15-Nov-11 23:53 | SunCityWestFire



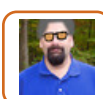
Only 20% of EMA's are involved in some form of social media. - @Eric_Holdeman #IAEM

15-Nov-11 23:53 | KRoberatoryIAEM



RT @awareforum: From #iaem floor #nimsstep is now under P-TAC, Preparedness-Technology, Analysis and Coordination Center at <http://t.co/4hADHM2e>

15-Nov-11 23:52 | BeverlyAllen2



The news release when it comes to disasters is dead. Social media is where it's at. - @Eric_Holdeman #IAEM

15-Nov-11 23:52 | KRoberatoryIAEM



RT @densaer: remember that NFPA considers social media engagement as a "best practice" #iaem #smem

15-Nov-11 23:52 | BeverlyAllen2



#iaem session on #fema Lessons Learned Information Sharing with plans, templates, AARs, Best Practices at <http://t.co/04ahwVo7>

15-Nov-11 23:52 | awareforum



RT @densaer: dukes of all-hazards: myself, @schuback and @krobertory at #iaem. #nerdherd (thx @Dr_Nicholas) <http://t.co/Zx9koDuz>

15-Nov-11 23:47 | Dr_Nicholas



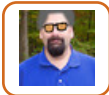
Flickr hosts more than 5 billion images. That's a lot of input. - @Eric_Holdeman #IAEM

15-Nov-11 23:46 | KRobertoryIAEM



@eric_holdeman: YouTube gets 2bn hits a day, double the broadcast numbers of all major tv networks combined. #smem #iaem

15-Nov-11 23:46 | Dr_Nicholas



Video is largest growth market for the future. - @Eric_Holdeman #IAEM

15-Nov-11 23:45 | KRobertoryIAEM



dukes of all-hazards: myself, @schuback and @krobertory at #iaem. #nerdherd (thx @Dr_Nicholas) <http://t.co/Zx9koDuz>

15-Nov-11 23:45 | densaer



RT @densaer: awww yeah -it's on like donkey kong. RT @KRobertoryIAEM: Did I just hear @Alisha_Beth suggest another #IAEM / #SMEM Tweet up?

15-Nov-11 23:45 | BeverlyAllen2



Disaster planning for hospitals-the message from Katrina was not evacuate, it was Have a plan! #IAEM

15-Nov-11 23:45 | disaster_dave



RT @KRobertoryIAEM: If you're using social media one-way, you may as well use a fax machine. It needs to be two-way. - @Eric_Holdeman #IAEM

15-Nov-11 23:44 | RVAREGal



"Social media I use includes Facebook, Twitter, LinkedIn, YouTube, and the blog." - @Eric_Holdeman #IAEM

15-Nov-11 23:44 | KRobertoryIAEM



Learned about hash tags today and specifically #smem which is something I have been extremely interested in researching #IAEM

15-Nov-11 23:44 | jearlsatu



About 60% of Haiti's mobile infra stayed up after the Jan 2010 quake. mobile phone infra is more reliable than ppl give credit for #iaem

15-Nov-11 23:42 | densaer



RT @KRobertoryIAEM: Why use social media: faster to consumer. builds trust. starts conversation. listens to others. - @Eric_Holdeman #IAEM

15-Nov-11 23:41 | jearlsatu



RT @UnivEmPrepNotes: Emergency managers are virtual first responders. LAPD Sgt Jim Gordon #IAEM

15-Nov-11 23:40 | karenenbom



Tweeting from cybercafe. Thx for keeping the tweets going! I think it is @KellyFred. Hope everyone is still having a good #IAEM #empoweriaem

15-Nov-11 23:40 | EMPOWERWMN



RT @KRobertoryIAEM: Why use social media: faster to consumer. builds trust. starts conversation. listens to others. - @Eric_Holdeman #IAEM

15-Nov-11 23:40 | metalerik



The London bombing is an example of social media use in disaster. Lots was pushed out.- @Eric_Holdeman #IAEM

15-Nov-11 23:36 | KRobertoryIAEM



Convinced of the power of the almighty Tweet #IAEM @alisha_beth

15-Nov-11 23:36 | emergencymarkus



RT @awareforum: On #iaem exhibit floor many smaller incident management software vendors now starting to use #CAP and #ipaws - ask your vendor about it

15-Nov-11 23:35 | BeverlyAllen2



If you're using social media one-way, you may as well use a fax machine. It needs to be two-way. - @Eric_Holdeman #IAEM

15-Nov-11 23:34 | KRobertoryIAEM



Downed cell sites doesn't stop social media. Technology will find a way. Tech has innovated since Katrina. - @Eric_Holdeman #IAEM

15-Nov-11 23:33 | KRobertoryIAEM



RT @densaer: "What would 9/11 have played out if Twitter existed?" @eric_holdeman #iaem

15-Nov-11 23:33 | scba



Astounding exhibitor floor at IAEM - of note, many companies in the business of nuclear incident preparedness and response... #IAEM

15-Nov-11 23:32 | markcleverley



RT @densaer: "What would 9/11 have played out if Twitter existed?" @eric_holdeman #iaem

15-Nov-11 23:32 | Dr_Nicholas



Even if you didn't read each geo-coded tweet, you'd know something big happening at SuperDome if Katrina was today. - @Eric_Holdeman #IAEM

15-Nov-11 23:31 | KRobertoryIAEM



#iaem very impressed with quality and size of EMEX tradeshow.

15-Nov-11 23:31 | JohnMSaunders



"What would 9/11 have played out if Twitter existed?" @eric_holdeman #iaem

15-Nov-11 23:31 | densaer



RT @densaer: many #smem #iaem tweeps in the audience. It's kind of like passing notes in class isn't it?

15-Nov-11 23:31 | BeverlyAllen2



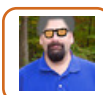
Katrina: Would Michael Brown have known about SuperDome if they used social media? - @Eric_Holdeman #IAEM

15-Nov-11 23:30 | KRobertoryIAEM



Attended the #crisiscommons session at #IAEM yesterday. It was excellent- tons of applications! #empoweriaem

15-Nov-11 23:30 | EMPOWERWMN



What would be diff if Sept 2001 happened today? Tweets of trapped. CNN iReports. Messages to family played out live. - @Eric_Holdeman #IAEM

15-Nov-11 23:30 | KRobertoryIAEM



Lucien Canton: Most of 60 "modern" firefighting apparatus London had in 1666 great fire didn't eve have wheels & hadn't been tested. #IAEM

15-Nov-11 23:27 | cgaylord



Social media uses are good to build credibility and relationships, share news, and coordinate. - @Eric_Holdeman #IAEM

15-Nov-11 23:27 | KRobertoryIAEM



RT @disaster_dave: Disaster preparedness in the hospital #IAEM

15-Nov-11 23:26 | NM_ES



@eric_holdeman speaking about the consumerization of the enterprise is a huge trend forcing tech use in emergency management #iaem

15-Nov-11 23:26 | densaer



Just joined @twitter after @alisha_beth spoke at #IAEM

15-Nov-11 23:25 | jearlsatu



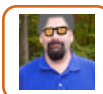
Application development is where technology is going. More mobile, touch, digital delivery w/ high bandwidth. - @Eric_Holdeman #IAEM

15-Nov-11 23:25 | KRobertoryIAEM



@Eric_Holdeman: It took 35 years to have 50 million listeners to radio. Today, 50 million tweets are sent daily. #smem #IAEM

15-Nov-11 23:25 | Dr_Nicholas



To reach 50mil ppl: Radio 38years, TV 13 years, Internet 4 yrs, iPod 3yrs, Facebook 2yrs. - @Eric_Holdeman #IAEM

15-Nov-11 23:24 | KRobertoryIAEM



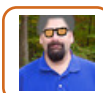
Listening into the Social Media Tsunami w/ @eric_holdeman #IAEM - Did he just say laptops are going away & tablets are in? Hint Hint...

15-Nov-11 23:23 | schuback



Clark County FD challenge coin I donated to #IAEM silent auction up to \$40! Also \$25 for department cap. Glad I brought them.

15-Nov-11 23:23 | cgaylord



Have we seen the end of social media channels? No. - @Eric_Holdeman #IAEM

15-Nov-11 23:22 | KRobertoryIAEM



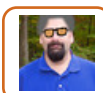
"Social" implies it's a party. But it's about communications. - @Eric_Holdeman #IAEM (I thought of @dcfireems and they ain't giving a party)

15-Nov-11 23:21 | KRobertoryIAEM



@Eric_Holdeman: tablets and handheld devices are the next generation, laptops and desktops are on their way out. #smem #IAEM

15-Nov-11 23:21 | Dr_Nicholas



Social media growth indicators are self-organizing individuals and orgs. - @Eric_Holdeman #IAEM

15-Nov-11 23:20 | KRobertoryIAEM



TWIRP & TxETN award given for integration of all systems in Texas. Awarded both national (US) and international at #IAEM conference.

15-Nov-11 23:19 | TexasWebEOC



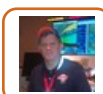
Disaster preparedness in the hospital #IAEM

15-Nov-11 23:17 | disaster_dave



@mattyhoch Most of our students have cell phones, but not all. Many staff don't, or don't carry them at work. Plus visitors, etc. #IAEM

15-Nov-11 23:17 | cgaylord



The presentation on mass care that we made on mass care at #IAEM was well received. Im now in a presentation on Repatriation by state of MD.

15-Nov-11 23:17 | LionofBabylon



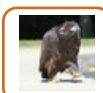
@mattyhoch Costs justified by limited use. But it only takes 1 person without a cell phone (or bad signal) to justify IMO. #IAEM

15-Nov-11 23:16 | cgaylord



Next: Hospital/Healthcare Emergency Disaster Planning and Preparedness: Basics, Needs, Solutions #iaem

15-Nov-11 23:14 | brianocrisan



Session on Animal Evacuation and Transportation Challenges #IAEM #IAEM2011

15-Nov-11 23:13 | TxWeatherGirl



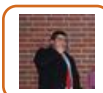
@mattyhoch yes. Problem is that we observe the same lessons repeatedly but never actually learn them and fix them. #iaem

15-Nov-11 23:12 | scba



Waiting @Eric_Holdeman to start at #IAEM

15-Nov-11 23:11 | KRobertoryIAEM



Find the geek table, second row left at The Social Media Tsunami. Tropical A-D #IAEM

15-Nov-11 23:10 | Dr_Nicholas



RT @densaer: RT @KRobertoryIAEM: The presentation that @Alisha_Beth just did at #IAEM is viewable at <http://t.co/8ELvfpit>

15-Nov-11 23:09 | metalerik



RT @UnivEmPrepNotes: Emergency managers are virtual first responders. LAPD Sgt Jim Gordon #IAEM

15-Nov-11 23:09 | deshuis



RT @Dr_Nicholas: Any #smem sessions at #IAEM might as well be called: meet your favorite tweeps. /even from afar!

15-Nov-11 23:06 | metalerik



Any #smem sessions at #IAEM might as well be called: meet your favorite tweeps.

15-Nov-11 23:00 | Dr_Nicholas



Thanks for broadcasting! RT @KRobertoryIAEM: The presentation that @Alisha_Beth just did at #IAEM is viewable at <http://t.co/MdRT0ews>

15-Nov-11 22:59 | BOS_KLB



RT @KRobertoryIAEM: The presentation that @Alisha_Beth just did at #IAEM is viewable at <http://t.co/xwMYzJUu>

15-Nov-11 22:59 | densaer



RT @Citizen_Corps: Rachel Jacky presenting on #CERT tomorrow @ 9:30 PST--we'll tweet highlights for those who can't attend! #IAEM

15-Nov-11 22:48 | Peaceful_intent



RT @cgaylord: Relying on cell phones as primary (or only) means of comm is risky. They're widespread, but not universal, & they do sometimes fail. #IAEM

15-Nov-11 22:47 | SecondAlarmers



RT @Citizen_Corps: Sneak Peek @ tomorrow's #IAEM #CERT presentation @ 9:30 am PST: 1.3 million CERT volunteer hours recorded in 2010!

15-Nov-11 22:47 | Peaceful_intent



Second great non-stop day at #iaem with combination of interesting #usability test sessions, good presentations and enjoyable conversations

15-Nov-11 22:47 | CoryLebson



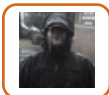
Debate currently about doing live tweet exercise on open accounts. Could be good use for locked/private account. - @Alisha_Beth #IAEM

15-Nov-11 22:43 | KRobertoryIAEM



From #iaem floor #E-Sponder which was recently acquired by NC4/E-Team is to have #CAP #IPAWS alerting capability by 4Q 2012.

15-Nov-11 22:42 | awareforum



RT @KRobertoryIAEM: Side note: Tweetdeck allows Boolean searches like "iaem OR iaem11" instead of using two columns. #IAEM

15-Nov-11 22:42 | tsmelley



LAPD Sgt. Jim Gordon should be a keynote for #IAEM next year. Phenomenal presenter.

15-Nov-11 22:41 | UnivEmPrepNotes



@scba big difference between documenting lessons learned and training on lessons learned, right? #iaem

15-Nov-11 22:41 | mattyhoch



Need a good example of public EM twitter account and how to use it? Look at @LAFDtalk and @LAFD led by @BrianHumphrey. #IAEM

15-Nov-11 22:40 | KRobertoryIAEM



Twitter Blog: Introducing Fast Follow, and other SMS tips <http://t.co/xIMYyURn> #IAEM

15-Nov-11 22:40 | metalerik



There may not be a national alert warning on twitter, but look for your local community. - #IAEM

15-Nov-11 22:39 | KRobertoryIAEM



MyVoice app from U of Toronto researcher wins entrepreneur of yr. #iaem #smem great tool for #inclusiveEM <http://t.co/LXeCME59>

15-Nov-11 22:39 | db7



Floor question: does Twitter have public notification? No, IPAWS doesn't push to Twitter yet. But you can always tweet @FEMA and ask. #IAEM

15-Nov-11 22:39 | KRobertoryIAEM



RT @TIJTechOps: RT @densaer: live now: @alisha_beth talks about the use of twitter. #smem #iaem <http://t.co/C2tg8dvg>

15-Nov-11 22:37 | metalerik



From #iaem floor cool new #ipad app to originate #CAP alerts for only \$100 per year fee, see <http://t.co/HDoAleps>

15-Nov-11 22:34 | awareforum



If ke\$ha can have a verified account, why can't your local OEM? #IAEM #smem

15-Nov-11 22:33 | Dr_Nicholas



To get a verified account, submit a twitter help request. It's still very hard to get them as so many want it. - @Alisha_Beth #IAEM

15-Nov-11 22:33 | KRoberatoryIAEM



#RedCross using virtual volunteers to support SM. @Alisha_Beth presenting on how and tools used. Wahoo way to go! #IAEM

15-Nov-11 22:31 | schuback



I definitely don't agree with growing trend of removing blue light phones from campuses. Cell phones work fine...when they work. #IAEM

15-Nov-11 22:31 | cgaylord



RT @schuback: Helping ppl understand power of tweet deck in a twitter presentation. #IAEM way to go @Alisha_Beth !! <http://t.co/LJiNSqMu>

15-Nov-11 22:31 | metalerik



Helping ppl understand power of tweet deck in a twitter presentation. #IAEM way to go @Alisha_Beth !! <http://t.co/jWy842Kl>

15-Nov-11 22:30 | schuback



The key to fast moving streams and hash tags is using technology to sort the information for you. Ex, Tweak the Tweet & SwiftRiver #IAEM

15-Nov-11 22:30 | KRoberatoryIAEM



Lessons learned from Chilean earthquake: communication, command, planning. Nothing new here! #iaem

15-Nov-11 22:28 | scba



I've put the media flag on my nametag because I can tweet and microblog. I'm now a member of the press. - @Alisha_Beth #IAEM

15-Nov-11 22:27 | KRoberatoryIAEM



Now discussing QualiReady, the outgrowth of UCB's Restarting Berkeley (and then UC Ready) continuity planning tool. #IAEM

15-Nov-11 22:27 | cgaylord



Many examples of how people try to push misinformation (intentionally or not). Need to establish cred first b4 event. - @Alisha_Beth #IAEM

15-Nov-11 22:27 | KRoberatoryIAEM



Twitter advanced searches allow geotagged and distance searches. Look on twitter.com under advanced search. - @Alisha_Beth #IAEM

15-Nov-11 22:25 | KRoberatoryIAEM



The many tools for Twitter are really personal preference. - @Alisha_Beth #IAEM

15-Nov-11 22:24 | KRoberatoryIAEM



RT @EmergencyMgtMag: 275,000 hours of volunteer service took place in Joplin after the tornado, FEMA's Richard Serino said at #IAEM

15-Nov-11 22:24 | Daly95



When searching on Twitter, look for many forms. Ex: @RedCross #RedCross #Red_Cross. - @Alisha_Beth #IAEM

15-Nov-11 22:23 | KRoberatoryIAEM



RX for hospitals. Use mass notification to get employees who may not be scheduled to come in.give # to call. #IAEM

15-Nov-11 22:21 | disaster_dave



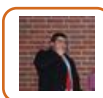
Multiple hashtags allow people to cross post to different discussions, such as #IAEM #IAEMetc #SMEM - @Alisha_Beth #IAEM

15-Nov-11 22:20 | KRoberatoryIAEM



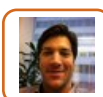
RT @RDKMann: "Craig Fugate retweeted me and I printed it out and put it in my cubicle. Best...tweet...EVER." Lol. Presenter at conference. Funny. #IAEM

15-Nov-11 22:20 | metalerik



#IAEM was chosen over #IAEM11 because of two characters. Granted, 2 characters can be important when you only have 140.

15-Nov-11 22:20 | Dr_Nicholas



Even virtual universities are getting involved in EM...interesting, major IT risk #iaem

15-Nov-11 22:19 | mattyhoch



Side note: Tweetdeck allows Boolean searches like "iaem OR iaem11" instead of using two columns. #IAEM

15-Nov-11 22:19 | KRoberatoryIAEM



RT @KRoberatoryIAEM: Twitter is a broad situational awareness tool, in addition to engaging the community. - @Alisha_Beth #IAEM

15-Nov-11 22:19 | metalerik



Twitter is a broad situational awareness tool, in addition to engaging the community. - @Alisha_Beth #IAEM

15-Nov-11 22:18 | KRoberatoryIAEM



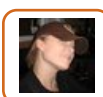
Use large HEPA filters in hospitals to evac smoke from hospitals #IAEM

15-Nov-11 22:18 | disaster_dave



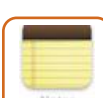
NWS once looked to twitter history to find out localized snow reports months after event. - @Alisha_Beth #IAEM

15-Nov-11 22:17 | KRoberatoryIAEM



"Craig Fugate retweeted me and I printed it out and put it in my cubicle. Best...tweet...EVER." Lol. Presenter at conference. Funny. #IAEM

15-Nov-11 22:17 | RDKMann



Stop planning discipline specific. Integrate. Invite private sector partners. Sgt Jim Gordon #IAEM

15-Nov-11 22:16 | UnivEmPrepNotes



NWS does allow storm spotters (and others) to report severe weather in social media. - @Alisha_Beth #IAEM

15-Nov-11 22:16 | KRoberatoryIAEM



At #iaem #ipaws conformance testing for vendors is now being conducted by #nimsstep program as of a month ago see <http://t.co/4hADHM2e>

15-Nov-11 22:15 | awareforum



#iaem olive view med center lost power during fire, how do you evac 200 patients?

15-Nov-11 22:14 | disaster_dave



At #iaem taking a Twitter class :-)

15-Nov-11 22:12 | ilovegreatideas



From #iaem floor #nimsstep is now under P-TAC, Preparedness-Technology, Analysis and Coordination Center at <http://t.co/4hADHM2e>

15-Nov-11 22:12 | awareforum



@Alisha_Beth: get ahead of #smem before the bus runs us all over. #IAEM

15-Nov-11 22:12 | Dr_Nicholas



Engaged the public where the discussions are happening. Don't ignore it. It won't go away. - @Alisha_Beth #IAEM

15-Nov-11 22:12 | KRobertoryIAEM



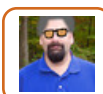
remember that NFPA considers social media engagement as a "best practice" #iaem #smem

15-Nov-11 22:11 | densaer



If you're not on there, someone else will parody you. Example: faked Global BP PR account. - @Alisha_Beth #IAEM

15-Nov-11 22:11 | KRobertoryIAEM



Does twitter work? It does. How do I know? You're reading this. #IAEM

15-Nov-11 22:09 | KRobertoryIAEM



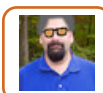
College/university access to grant funding is limited. Ongoing issue with higher ed EM. #IAEM

15-Nov-11 22:09 | cgaylord



Twitter allows you to listen in to the conversation that people are having about you. You can engage them. - @Alisha_Beth #IAEM

15-Nov-11 22:09 | KRobertoryIAEM



Twitter allows an "eyeball to eyeball" conversation using the @ sign to highlight the tweet to another user. @Alisha_Beth #IAEM:

15-Nov-11 22:08 | KRobertoryIAEM



In the FORIN risk reduction research session. Really Interesting approach. #empoweriaem #IAEM

15-Nov-11 22:07 | EMPOWERWMN



For those new to Twitter at #IAEM. Follow #SMEM conversation. That's short for Social Media Emergency Management.

15-Nov-11 22:07 | KRobertoryIAEM



Meeting with FEMA Regional Admins for Reg 2, 3, 4, 5, 6, 7, & 8. #IAEM

15-Nov-11 22:07 | RamseyCoEMHS



awww yeah -it's on like donkey kong. RT @KRobertoryIAEM: Did I just hear @Alisha_Beth suggest another #IAEM / #SMEM Tweet up?

15-Nov-11 22:06 | densaer



Sgt Jim Gordon Chilean Earthquake presentation begins with poignant slideshow of images set to somber music. Very well done #IAEM

15-Nov-11 22:04 | UnivEmPrepNotes



RT @densaer: many #smem #iaem tweeps in the audience. It's kind of like passing notes in class isn't it?

15-Nov-11 22:04 | Dr_Nicholas



Be aware of possible implications and associations of who you follow with biz related twitter accounts. @Alisha_Beth #IAEM:

15-Nov-11 22:04 | KRoberatoryIAEM



How do you evacuate a 22K seat stadium? And how do you exercise your evac plan? Use student volunteers like U of Delaware. #IAEM

15-Nov-11 22:04 | cgaylord



On #iaem exhibit floor many smaller incident management software vendors now starting to use #CAP and #ipaws - ask your vendor about it

15-Nov-11 22:03 | awareforum



Twitter is like front page news. You don't always read whole paper. Past news isn't as important as ongoing discussions. @Alisha_Beth #IAEM

15-Nov-11 22:03 | KRoberatoryIAEM



Jane Rovin at #iaem Open source - from independence to participation. Open data one of most important elements in risk reduction.

15-Nov-11 22:03 | db7



Trending topics really depend on the day. Occupy Wall Street #OWS has been very popular lately. -- @Alisha_Beth #IAEM:

15-Nov-11 22:01 | KRoberatoryIAEM



The @Alisha_Beth #IAEM presentation appears to have just filled all the seats. Very promising that EMs want to learn social media.

15-Nov-11 22:01 | KRoberatoryIAEM



RT @cgaylord: Over 20 million students at 7,000 colleges/universities in U.S. Yes, higher ed EM is a big deal. #IAEM

15-Nov-11 22:00 | db7



RT @disaster_dave: NOAA using a wiki to let hospitals build weather guidebook they can tell their own story of what happened what they learned #IAEM #IAEMETC

15-Nov-11 22:00 | db7



Over 20 million students at 7,000 colleges/universities in U.S. Yes, higher ed EM is a big deal. #IAEM

15-Nov-11 21:59 | cgaylord



Just because someone follows you, there is no obligation that you follow them back. - @Alisha_Beth #IAEM:

15-Nov-11 21:59 | KRoberatoryIAEM



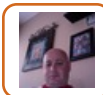
@Alisha_Beth #IAEM: Favoriting tweets is a way to mark it so you can come back to it later.

15-Nov-11 21:58 | KRoberatoryIAEM



NOAA using a wiki to let hospitals build weather guidebook they can tell their own story of what happened what they learned #IAEM #IAEMETC

15-Nov-11 21:58 | disaster_dave



They are still filing in!!! "@KRobertoryIAEM: @Alisha_Beth #IAEM's presentation has a packed house. #iaem

15-Nov-11 21:56 | jacobdickman



I'm such a blerd. Sitting in a #smem session on Twitter at #IAEM

15-Nov-11 21:56 | ConvertingME



@Alisha_Beth #IAEM: Explaining how she got her acct verified as a @RedCross volunteer during the past hurricane working as a virtual vol.

15-Nov-11 21:56 | KRobertoryIAEM



NOAA working on guidebook for hospitals to make good decisions #iaem
Should be out next year

15-Nov-11 21:56 | disaster_dave



Emergency managers are virtual first responders. LAPD Sgt Jim Gordon #IAEM

15-Nov-11 21:55 | UnivEmPrepNotes



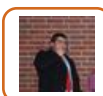
Emerg Mgmt in Higher Ed #IAEM #IAEM2001 #empoweriaem

15-Nov-11 21:55 | ATUCFPR



@Alisha_Beth #IAEM: Finding ppl to follow on Twitter is easiest by looking at the "who to follow". It finds people similar to you.

15-Nov-11 21:54 | KRobertoryIAEM



RT @KRobertoryIAEM: @Alisha_Beth 's presentation is being streamed on ustream.tv. Look for user krobertory. #IAEM

15-Nov-11 21:54 | Dr_Nicholas



Some athletic budgets are larger than entire jurisdictions. Amazing where our priorities are... #iaem

15-Nov-11 21:54 | mattychoch



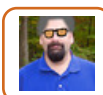
RT @KRobertoryIAEM: Little known fact. Rio hotel internet is down. We hacked a solution for @Alisha_Beth #at IAEM. Why? Because that's what geeks do. #IAEM

15-Nov-11 21:54 | densaer



McCluskey - students are paying to be safe and secure....universities are financially motivated to provide EM. #iaem

15-Nov-11 21:53 | mattychoch



Little known fact. Rio hotel internet is down. We hacked a solution for @Alisha_Beth #at IAEM. Why? Because that's what geeks do. #IAEM

15-Nov-11 21:53 | KRobertoryIAEM



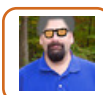
Sgt Jim Gordon LAPD. Grants pit jurisdictions against each other. #IAEM

15-Nov-11 21:52 | UnivEmPrepNotes



RT @densaer: live now: @alisha_beth talks about the use of twitter. #smem #iaem <http://t.co/EcjH3DM7>

15-Nov-11 21:52 | TIJTechOps



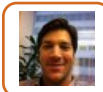
The first account @Alisha_Beth shows in her presentation is @RedCross. Yay! #IAEM

15-Nov-11 21:52 | KRobertoryIAEM



At the "All A' Twitter" session @IAEM conference being taught by @Alisha_Beth ...Hopefully She knows her stuff!
#IAEM

15-Nov-11 21:49 | hoosierfan79



EM at universities is the fastest growing segment in the industry....makes sense, funding stream remains in tact.
#iaem

15-Nov-11 21:48 | mattyhoch



Rx for hospitals during extreme weather #IAEM

15-Nov-11 21:48 | disaster_dave



@Alisha_Beth #IAEM's presentation has a packed house. Just like church, empty seats are the front row.

15-Nov-11 21:48 | KRobertoryIAEM



RT @Dr_Nicholas: Mentioning @Alisha_Beth in an attempt to be like everyone else. #IAEM #IAEMETC #smem

15-Nov-11 21:48 | jsan171



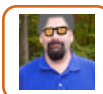
live now: @alisha_beth talks about the use of twitter. #smem #iaem <http://t.co/eVw0nptn>

15-Nov-11 21:48 | densaer



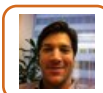
How big is #Twitter/#SocialMedia? Am in the first of 6 breakout sessions on the subject at the #IAEM conference ... and it's packed.

15-Nov-11 21:48 | MrBSquared



"I'm here to show you the tools that you can use for social media." @Alisha_Beth #IAEM

15-Nov-11 21:47 | KRobertoryIAEM



In EM @ higher education inst. Session. #iaem

15-Nov-11 21:47 | mattyhoch



@Alisha_Beth 's presentation is being streamed on ustream.tv. Look for user krobertory. #IAEM

15-Nov-11 21:45 | KRobertoryIAEM



Mentioning @Alisha_Beth in an attempt to be like everyone else. #IAEM #IAEMETC #smem

15-Nov-11 21:44 | Dr_Nicholas



I'm totally taking that as a complement. ;) RT @ConvertingME: @alisha_beth is much cuter under the gas mask.
#IAEM

15-Nov-11 21:43 | Alisha_Beth



@alisha_beth is much cuter under the gas mask. #IAEM

15-Nov-11 21:43 | ConvertingME



We're getting setup for @Alisha_Beth #IAEM presentation ... we're all a twitter!

15-Nov-11 21:41 | KRobertoryIAEM



Come join us for "All A'Twitter" in Tropical A-D for a live-demo! Tech evangelists and skeptics both welcome!
#IAEM

15-Nov-11 21:39 | Alisha_Beth



Thanks! Great meeting you too! RT: @Dr_Nicholas Finally met @Hal_Grieb at the @Previstar booth. Go check it out! #IAEM #smem

15-Nov-11 20:57 | Hal_Grieb



Go Guard! Check out the bottom of the coin! #smem #gov20 at #iaem <http://t.co/zSZ3Zm3G>

15-Nov-11 20:57 | Hal_Grieb



Sneak Peek @ tomorrow's #IAEM #CERT presentation @ 9:30 am PST: 1.3 million CERT volunteer hours recorded in 2010!

15-Nov-11 20:53 | Citizen_Corps



Finally met @Hal_Grieb at the @Previstar booth. Go check it out! #IAEM

15-Nov-11 20:52 | Dr_Nicholas



RT @Eric_Holdeman: Gordon Graham Spoke on Risk at IAEM: <http://t.co/Mb02ywZZ> #smem #IAEM #hsem #UASI

15-Nov-11 20:49 | BeverlyAllen2



RT @UnivEmPrepNotes: Rule of being a good worker: make sure your boss thinks you're worth more than your salary. #IAEM Gordon Graham

15-Nov-11 20:44 | iAEMstudentCA



RT @Eric_Holdeman: Gordon Graham Spoke on Risk at IAEM: <http://t.co/Mb02ywZZ> #smem #IAEM #hsem #UASI

15-Nov-11 20:25 | BrianHumphrey



@kevintsa Gordon Graham is *simply the best*. Please give him my warmest regards at #IAEM #SMEM

15-Nov-11 20:25 | BrianHumphrey



#IAEM attendees save 25% and free shipping on SMEM & these books <http://t.co/kFx2bwbm> <http://t.co/ljzXBUaa> #EMEX #SMEM #opengov #foss

15-Nov-11 20:17 | conniemwhite



vegetarian fail at #iaem. no veggie entree at lunch today. not planning for the whole community!

15-Nov-11 19:53 | densaer



RT @briancrisan: "Only stupid people eat fish in restaurants on Monday." - Gordon Graham #iaem

15-Nov-11 19:49 | dcsweb



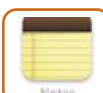
Always enjoy listening to Gordon Graham. Proud to be a fellow USC ISSM grad. #IAEM

15-Nov-11 19:48 | cgaylord



#IAEM. GG gets standing ovation.

15-Nov-11 19:48 | jsan171



Gordon Graham is the best speaker on Risk Management!! #IAEM

15-Nov-11 19:48 | UnivEmPrepNotes



Gordon Graham: 10 families of risk - #9 HR risk. #IAEM

15-Nov-11 19:46 | KRobertoryIAEM



@juliek427 Thanks Julie! Will pass along to Committee. #IAEM

15-Nov-11 19:43 | sua980



RT @cgaylord: Gordon Graham: Avg. 16 yo has better computer system than our agencies. How do we even start to understand technology risks? #IAEM

15-Nov-11 19:43 | UnivEmPrepNotes



Rule of being a good worker: make sure your boss thinks you're worth more than your salary. #IAEM Gordon Graham

15-Nov-11 19:42 | UnivEmPrepNotes



RT @juliek427: @sua980 #iaem #iaemetc smashing conference. Thank you committee!

15-Nov-11 19:42 | sua980



Gordon Graham: 10 families of risk - #8 HR risks. Give more value then what customer is paying. #IAEM

15-Nov-11 19:42 | KRoberatoryIAEM



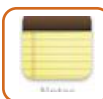
Gordon Graham is hilarious! #IAEM

15-Nov-11 19:42 | seeleysue



#IAEM GG not a fan of social media as it applies to risk.

15-Nov-11 19:41 | jsan171



Gordon Graham: are you aware of the risks of FaceBook? #IAEM

15-Nov-11 19:41 | UnivEmPrepNotes



Gordon Graham: Avg. 16 yo has better computer system than our agencies. How do we even start to understand technology risks? #IAEM

15-Nov-11 19:41 | cgaylord



Gordon Graham: If you're dependent on social media to have friends, you need to get out more. #IAEM

15-Nov-11 19:41 | KRoberatoryIAEM



Gordon Graham: Most people don't know technology risks. Example: hard drives in copy machines. #IAEM

15-Nov-11 19:40 | KRoberatoryIAEM



Gordon Graham Spoke on Risk at IAEM: <http://t.co/Mb02ywZZ> #smem #IAEM #hsem #UASI

15-Nov-11 19:39 | Eric_Holdeman



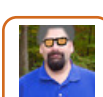
Gordon Graham: Demark entry level cop requires heavy background in IT. They're way ahead. #IAEM

15-Nov-11 19:39 | KRoberatoryIAEM



Gordon Graham: 10 families of risk - #7 technology risk. We are so far behind it is unbelievable. #IAEM

15-Nov-11 19:38 | KRoberatoryIAEM



Gordon Graham: 10 families of risk: #6 Information Risks. How do we know it is accurate? Identify data sources. #IAEM

15-Nov-11 19:38 | KRoberatoryIAEM



RT @univemprepnotes: Every job: core critical tasks. Make every day a training day. Create memory markers from training. G. Graham #IAEM

15-Nov-11 19:36 | GU_DEMOC



RT @dhsscitech: #IAEM session on engaging public through Social Media. Visit 1st Responder Communities of Practice & #VSMWG for more <http://t.co/9PnDdZhM>

15-Nov-11 19:35 | tathompsonKS



Gordon Graham: Navy Seals - every day is a training day. Not willey nilley training. Must be good. #IAEM

15-Nov-11 19:35 | KRobertoryIAEM



"Make Every Day A Training Day" - Gordon Graham, IAEM 2011 Annual Conference #IAEM

15-Nov-11 19:34 | sua980



Planning, Resource Management, Incident Management, on one easy to use standards based platform. AT #IAEM? Stop by Booth 339 to see it.

15-Nov-11 19:34 | Previstar



Graham: make every day a training day. #iaem

15-Nov-11 19:34 | scba



@sua980 #iaem #iaemetc smashing conference. Thank you committee!

15-Nov-11 19:34 | juliek427



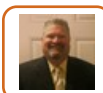
Every job: core critical tasks. Make every day a training day. Create memory markers from training. Gordon Graham #IAEM

15-Nov-11 19:34 | UnivEmPrepNotes



Gordon Graham: Every day make a small deposit of training & experience, knowing one day will need to make a full immediate withdrawal. #IAEM

15-Nov-11 19:34 | KRobertoryIAEM



#IAEM. GG - memory markers are key (training). Similar to Amanda Ripley yesterday.

15-Nov-11 19:33 | jsan171



Great advice. RT @KRobertoryIAEM: Gordon Graham: Identify core critical tasks and train on them every day. #IAEM

15-Nov-11 19:33 | Kim26stephens



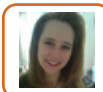
Gordon Graham: Every job has "core critical tasks." Know them & train on them every day. #IAEM

15-Nov-11 19:33 | cgaylord



Everyday needs to be a training day #IAEM

15-Nov-11 19:33 | maribelm360



Gordan Graham at #IAEM "Every day needs to be a training day"

15-Nov-11 19:33 | CathyFeinman



Gordon Graham: Identify core critical tasks and train on them every day. #IAEM

15-Nov-11 19:32 | KRobertoryIAEM



Gordon Graham: Training ex: every day submariners train for fire suppression. It was identified as a risk and control measure placed. #IAEM

15-Nov-11 19:29 | KRoberatoryIAEM



#IAEM Google czar 52. Learn about Bud

15-Nov-11 19:28 | jsan171



RT @cgaylord: Gordon Graham: "When your applicant pool is an applicant puddle, you're in trouble." You want a big, well-qualified pool for your org. #IAEM

15-Nov-11 19:28 | UnivEmPrepNotes



Gordon Graham: Look up CZAR 52 on Google and YouTube to understand bad implementation #IAEM

15-Nov-11 19:27 | KRoberatoryIAEM



GG: The arrogant, ignorant, complacent: employee convinced rules don't apply to them #IAEM

15-Nov-11 19:27 | UnivEmPrepNotes



Gordon Graham: "Arrogance, Ignorance & Complacency: The Kiss of Death." #IAEM

15-Nov-11 19:27 | cgaylord



Gordon Graham: Design, update and fully implement policies. Bad implementation is kiss of death. #IAEM

15-Nov-11 19:26 | KRoberatoryIAEM



GG: do away with performance evaluations. Useless. #IAEM

15-Nov-11 19:26 | UnivEmPrepNotes



Gordon Graham: Perf Evals always over-rate the person b/c people are afraid of under-rating. Over-rating doesn't improve people. #IAEM

15-Nov-11 19:25 | KRoberatoryIAEM



Gordon Graham: Performance evaluation - do away with them, burn the papers - PE are principle exhibits in law cases that lie in wait. #IAEM

15-Nov-11 19:24 | KRoberatoryIAEM



Gordon Graham: Background checks. Done on hiring, but not done again. That's a risk b/c it will be done after tragedy. #IAEM

15-Nov-11 19:22 | KRoberatoryIAEM



Gordon Graham: "When your applicant pool is an applicant puddle, you're in trouble." You want a big, well-qualified pool for your org. #IAEM

15-Nov-11 19:22 | cgaylord



#iaem GG: people policy training supervisor and discipline are the 5 root causes.

15-Nov-11 19:21 | TexasWebEOC



Gordon Graham: When your applicant pool is a puddle, that's a problem in wait. Need deeper/wider pool. #IAEM

15-Nov-11 19:21 | KRoberatoryIAEM



Gordon Graham speaking on Risk Mgmt... We must look for the root causal factors to identify true causes of disasters. #IAEM

15-Nov-11 19:20 | sua980



Gordon Graham: FF's in 60's were smart. They added EMS to build for the future. #IAEM

15-Nov-11 19:16 | KRobertoryIAEM



Gordon Graham: Public safety often say ignorance of the law is no defense. Same applies to us when we don't learn & follow regs. #IAEM

15-Nov-11 19:15 | cgaylord



Gordon Graham: Example: 30 years ago Honda knew gas would be expensive. How many Hondas have V-8s? #IAEM

15-Nov-11 19:15 | KRobertoryIAEM



"details are sketchy at the moment so were going to have to make some shit up" Gordon Graham #iaem

15-Nov-11 19:14 | Royevans7



Gordon Graham: Strategic risk management. What's the future? Look years down the road. #IAEM

15-Nov-11 19:14 | KRobertoryIAEM



Gordon Graham: 10 families of risk. #3 Look into the future. Where will your cheese be in the future? #IAEM

15-Nov-11 19:14 | KRobertoryIAEM



GG; ignorance of the law is a problem lying in wait. #IAEM

15-Nov-11 19:13 | UnivEmPrepNotes



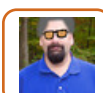
@disaster_dave next year is resiliency theme. #iaem

15-Nov-11 19:12 | scba



Gordon Graham: Atlanta PD. 1700 police offices but only 900 met requirements to stay licensed. #IAEM

15-Nov-11 19:12 | KRobertoryIAEM



Gordon Graham: Ignorance of the law is no excuse for being out of compliance. That's a huge problem lying in wait. #IAEM

15-Nov-11 19:11 | KRobertoryIAEM



RT @maribelm360: We have to bring back the vigilance. Bad people exploit your patterns. Change your patterns, be less predictable. #iaem

15-Nov-11 19:11 | TexasWebEOC



#iaem Many possibilities for WebEOC that we are seeing here.

15-Nov-11 19:10 | TexasWebEOC



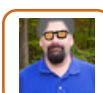
Rachel Jacky presenting on #CERT tomorrow @ 9:30 PST--we'll tweet highlights for those who can't attend! #IAEM

15-Nov-11 19:09 | Citizen_Corps



Gordon Graham: External risks are incredibly hard to protect against. But random irregularity can protect against human caused risks. #IAEM

15-Nov-11 19:09 | cgaylord



Gordon Graham: Federal law requires things like hearing impaired policy, yet 9 of 10 Police Depts don't have the policy. #IAEM

15-Nov-11 19:09 | KRobertoryIAEM



Gordon Graham: All terrorists do is look for the patterns. They rehearse and observe for this. #IAEM

15-Nov-11 19:07 | KRoberatoryIAEM



GGraham: bad people exploit your patterns #IAEM #terrorism

15-Nov-11 19:03 | UnivEmPrepNotes



Gordon Graham: Bad people will exploit your patterns, so change up your patterns occasionally. #IAEM

15-Nov-11 19:03 | KRoberatoryIAEM



Gordon Graham: Must bring the vigilance back that existed after 2001. Random irregularity is the control measure. Don't be predictable #IAEM

15-Nov-11 19:02 | KRoberatoryIAEM



RT @KRoberatoryIAEM: Gordon Graham: "Studied under Harry Hurt. Worth looking his work up about risk. He's why I'm here today." #IAEM

15-Nov-11 18:59 | cgaylord



Gordon Graham: We've lost the vigilance looking for surprise events. #IAEM

15-Nov-11 18:59 | KRoberatoryIAEM



GG: Rx for terrorism: vigilance and random irregularity. #IAEM

15-Nov-11 18:59 | UnivEmPrepNotes



Graham: external threats are difficult to control but can be planned for. #iaem

15-Nov-11 18:58 | scba



"@disaster_dave: Welcome to the twitter world @susinseattle #IAEM" Aww, thanks Dave

15-Nov-11 18:58 | susinseattle



Graham: eternal threats are difficult to control but can be planned for. #iaem

15-Nov-11 18:58 | scba



Gordon Graham: External risks are hardest to put control measures in for. How do you prevent earthquakes and lightning? #IAEM

15-Nov-11 18:56 | KRoberatoryIAEM



Gordon Graham: 10 families of risk: #1 external risks. #IAEM

15-Nov-11 18:55 | KRoberatoryIAEM



Hurray! Love seeing a fellow #DisasterDiva on Twitter! Welcome! :) RT @disaster_dave: "Welcome to the twitter world @susinseattle " #IAEM

15-Nov-11 18:54 | Alisha_Beth



Gordon Graham is back on stage at #IAEM.

15-Nov-11 18:53 | KRoberatoryIAEM



Welcome to the twitter world @susinseattle #IAEM

15-Nov-11 18:52 | disaster_dave



@densaer I know of @Alisha_Beth at 1:45 and Sm Tsunami at 3:15. What else should I look at? #IAEM

15-Nov-11 18:46 | KRobertoryIAEM



Your tough! RT @densaer: True Fact: If you are a SM "expert" but aren't engaged in the conference SM discussion, I judge you. #iaem

15-Nov-11 18:38 | Kim26stephens



True Fact: If you are a social media "expert" but aren't engaged in the conference SM discussion, I judge you. #iaem

15-Nov-11 18:37 | densaer



Effective marketing strategies do not involve fear, shame or negative messaging; So why does the govt continue to use these methods? #IAEM

15-Nov-11 18:33 | Alisha_Beth



#IAEM session on engaging public through Social Media. Visit 1st Responder Communities of Practice & #VSMWG for more <http://t.co/9PnDdZhM>

15-Nov-11 18:31 | dhsscitech



RT @HumanityRoad: RT @Kim26stephens: Two awesome conferences going on: Follow #ICCM and #IAEM. My tweetdeck is filling up! #smem

15-Nov-11 18:31 | wharman



RT @HumanityRoad: Hashtags to follow for International Association of Emergency Management Conference Nov 11 - Nov 17 #IAEM #IAEM2011

15-Nov-11 18:31 | RVAREGal



Hey #IAEM Twitteratti! Grab your favorite Social Media skeptic and bring them to the "All A'Twitter" live-demo at 13:45 in Tropical A-D!

15-Nov-11 18:30 | Alisha_Beth



2011 EMEX at IAEM Conference is the biggest to date! 320+ exhibitors on site... Be sure to make your way through... #IAEM

15-Nov-11 18:28 | sua980



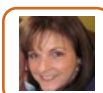
Gordon Graham. #iaem: Risk managers study causes of tragedies to identify control measures in order to prevent future tragedies. Awesome

15-Nov-11 18:27 | hazmat97



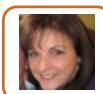
Hashtags to follow for International Association of Emergency Management Conference Nov 11 - Nov 17 #IAEM #IAEM2011

15-Nov-11 18:26 | HumanityRoad



RT @KRobertoryIAEM: Gordon Graham: "Only stupid ppl eat fish in restaurants on Monday. It is a CDC fact. Fish was delivered on Friday." #IAEM

15-Nov-11 18:21 | KathyEDSFLA



Good Tip, never gave it much thought. RT @briancrisan: "Only stupid people eat fish in restaurants on Monday." - Gordon Graham #iaem

15-Nov-11 18:21 | KathyEDSFLA



RT @Kim26stephens: Two awesome conferences going on: Follow #ICCM and #IAEM. My tweetdeck is filling up! #smem

15-Nov-11 18:20 | HumanityRoad



Anyone notice there are multiple sessions on social media concurrently running this afternoon? #iaem

15-Nov-11 18:19 | densaer



"Predictable is Preventable is the risk management mantra... Gordon Graham, 2011 IAEM Annual Conference #IAEM

15-Nov-11 18:12 | sua980



Predictable is preventable, just take a look at all previous tragedies #iaem

15-Nov-11 18:11 | maribelm360



Cool expo at #iaem

15-Nov-11 18:11 | Capitol_Hil



GG: it's all predictable and it's all preventable. #IAEM

15-Nov-11 18:11 | UnivEmPrepNotes



Gordon Graham: Ice fishing ends in MN when the 1st guy falls through the ice. It's preventable. #IAEM

15-Nov-11 18:10 | KRobertoryIAEM



RT @sua980: "Predictable is Preventable" is the risk management mantra!!! #IAEM

15-Nov-11 18:10 | jsan171



RT @briancrisan: "Only stupid people eat fish in restaurants on Monday." - Gordon Graham #iaem

15-Nov-11 18:09 | jsan171



Graham: predictable is preventable. #iaem

15-Nov-11 18:09 | scba



Risk Mgt Rule: Predictable is preventable. #laem

15-Nov-11 18:09 | meangreenmedic



"Predictable is Preventable" is the risk management mantra!!! #IAEM

15-Nov-11 18:09 | sua980



Gordon Graham: Things that go wrong in life are predicable. Predictable is preventable. #IAEM

15-Nov-11 18:09 | KRobertoryIAEM



Tim Harford's website: <http://t.co/QkQaNIm2> @KRobertoryIAEM #IAEM

15-Nov-11 18:08 | Kim26stephens



GG: No new ways2get in trouble, but always new ways to improve. #IAEM

15-Nov-11 18:08 | UnivEmPrepNotes



Risk Mgt Rule 2: Although there are no new ways to get in trouble, there are better ways to stay out of it. #iaem

15-Nov-11 18:08 | meangreenmedic



Gordon Graham suggests everyone read the book "Adapt" by Harford on risk management. #IAEM

15-Nov-11 18:08 | sua980



Gordon Graham: "Only stupid ppl eat fish in restaurants on Monday. It is a CDC fact. Fish was delivered on Friday." #IAEM

15-Nov-11 18:04 | KRobertoryIAEM



"Only stupid people eat fish in restaurants on Monday." - Gordon Graham #iaem

15-Nov-11 18:04 | briancriisan



Risk mgt Rule 1: There are no new ways to get in trouble. (History repeats) #IAEM

15-Nov-11 18:03 | meangreenmedic



Gordon Graham: Rule #1 - No new ways to get in trouble. It's already know. No new ways for mines to fail. #IAEM

15-Nov-11 18:03 | KRobertoryIAEM



RT @scba: Graham: don't ignore problems lying in wait. Find them, fix them. #IAEM

15-Nov-11 18:03 | CathyFeinman



LOL! RT @UnivEmPrepNotes: GG: "snugly-ass whale" Nah. Its a killer whale Lol. #IAEM

15-Nov-11 18:02 | Kim26stephens



GG: it's all risk management #IAEM

15-Nov-11 18:02 | UnivEmPrepNotes



Interested in Gordon Graham? Read Resilience Engineering by Eric Hollnagel #iaem

15-Nov-11 18:02 | emergencygmt



GG: "snugly-ass whale" Nah. Its a killer whale Lol. #IAEM

15-Nov-11 18:01 | UnivEmPrepNotes



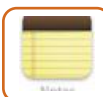
Gordon Graham: Seaworld trainer killed by killer whale. Didn't the name mean anything to SeaWorld? Why were ppl shocked? Prob in wait #IAEM

15-Nov-11 18:01 | KRobertoryIAEM



Graham: don't ignore problems lying in wait. Find them, fix them. #IAEM

15-Nov-11 17:59 | scba



GH: Identifiable risks are manageable risks. Ignoring problems lying in wait=recipe for disaster. #IAEM

15-Nov-11 17:58 | UnivEmPrepNotes



Gordon Graham: Penn State, Catholic priests, Toyota, Fukushima were all problems lying in wait. The problems were ignored. #IAEM

15-Nov-11 17:58 | KRobertoryIAEM



Watching Gordon Graham @ #iaem

15-Nov-11 17:58 | emergencygmt



GG: Problems lying in wait vs proximate cause. Need to discern. #IAEM

15-Nov-11 17:56 | UnivEmPrepNotes



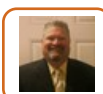
Gordy does not do death by powerpoint! #iaem <http://t.co/iMSvakoY>

15-Nov-11 17:53 | scba



Soon the holes in the Swiss cheese will get lined up and we'll experience tragedy. #iaem

15-Nov-11 17:53 | maribelm360



Gordon Graham major theme: Acting on your "problems lying in wait" #IAEM"

15-Nov-11 17:52 | jsan171



Gordon Graham: Nobody died in commercial air crash in 2010. Not luck. Everyone took control measures seriously. #IAEM

15-Nov-11 17:51 | KRobertoryIAEM



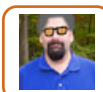
Risk management is bigger than safety #iaem

15-Nov-11 17:51 | maribelm360



Students met Deputy Administrator Serino (FEMA) at student meet and greet last night #IAEM
<http://t.co/ZHKodknX>

15-Nov-11 17:50 | ATUDEM



Gordon Graham: If you ignore the problems in wait, all the holes in swiss cheese will line up and we'll have a tragedy. #IAEM

15-Nov-11 17:50 | KRobertoryIAEM



GG : Ask: Do we have problems lying in wait and nobody's addressing them? recipe for tragedy #IAEM

15-Nov-11 17:50 | UnivEmPrepNotes



Gordon Graham: Disaster planning / EM has daily responsibility to ask: Do we have problems lying in wait? That causes tragedy. #IAEM

15-Nov-11 17:49 | KRobertoryIAEM



Graham: look for more than the proximate cause of a tragedy. Get to the root. #iaem

15-Nov-11 17:49 | scba



GG: there are multiple causes. Proximate cause should not drive mitigation efforts. Look for other causes. #IAEM

15-Nov-11 17:48 | UnivEmPrepNotes



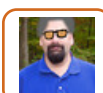
Gordon Graham: Many causes. Any idiot can ID the proximate cause. Real risk mgrs look for related, linked, contributory, root causes. #IAEM

15-Nov-11 17:48 | KRobertoryIAEM



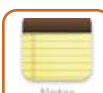
Arkansas Tech Department of Emergency Management has 17 students attending the 59th annual IAEM conference #IAEM

15-Nov-11 17:48 | ATUDEM



Gordon Graham: 99% of ppl will blame Titanic on the iceberg. The cause is not the event immediately before the tragedy. #IAEM

15-Nov-11 17:47 | KRobertoryIAEM



GG : what caused the Titanic tragedy? The iceberg? Not so fast... #IAEM

15-Nov-11 17:47 | UnivEmPrepNotes



GG lawyers handle tragedies, risk managers study tragedies to prevent them---yet little formal training in risk mgt #IAEM

15-Nov-11 17:44 | UnivEmPrepNotes



Gordon Graham: If you can identify the cause of tragedy, you can prevent tragedy through control measures. #IAEM

15-Nov-11 17:43 | KRobertoryIAEM



"when something bad happens, lawyers handle it" GG #IAEM

15-Nov-11 17:43 | UnivEmPrepNotes



Gordon Graham: Spent much time studying tragedy. Lawyers "handle" tragedy. Risk managers "study" tragedy. #IAEM

15-Nov-11 17:42 | KRobertoryIAEM



RT @KRobertoryIAEM: Gordon Graham: ~600 different LEO's in CA and none had the same policies. 33,000 FDs across US have diff policies too. #IAEM

15-Nov-11 17:42 | UnivEmPrepNotes



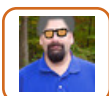
"Men who start riding motorcycles at 50 have a life expectancy of minutes"-Gordon Graham #IAEM

15-Nov-11 17:41 | UnivEmPrepNotes



Gordon Graham: "Studied under Harry Hurt. Worth looking his work up about risk. He's why I'm here today." #IAEM

15-Nov-11 17:40 | KRobertoryIAEM



Gordon Graham: If you, spouse, child, dept has motorcycles: Men who ride motorcycles starting at 50 have life expectancy of minutes. #IAEM

15-Nov-11 17:40 | KRobertoryIAEM



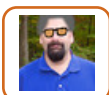
Gordon Graham is the best! #IAEM

15-Nov-11 17:39 | UnivEmPrepNotes



Gordon Graham: In Gulf War, lost more people to accident/injury then enemy fire. Need to teach principles of risk. #IAEM

15-Nov-11 17:38 | KRobertoryIAEM



Gordon Graham: Read "Unbroken". One bit of data: more people die in training/accidents then from enemy fire. #IAEM

15-Nov-11 17:38 | KRobertoryIAEM



Gordon Graham speaking on risk mgmt at IAEM 2011 conference... A session NOT to miss! #IAEM

15-Nov-11 17:37 | sua980



Gordy Graham is a great speaker with a wealth of experience. #iaem

15-Nov-11 17:37 | scba



Gordon Graham: "I'm the luckiest man alive. I woke up today. You young people won't understand that yet." #IAEM

15-Nov-11 17:34 | KRobertoryIAEM



Gordon Graham: Lexipol system will help agencies in use the same policies #IAEM

15-Nov-11 17:34 | KRobertoryIAEM



Gordon Graham: Fed up with Cops arresting Firefighters for where they parked the truck b/c of different policies. #IAEM

15-Nov-11 17:32 | KRobertoryIAEM



Gordon Graham: ~600 different LEO's in CA and none had the same policies. 33,000 FDs across US have diff policies too. #IAEM

15-Nov-11 17:31 | KRobertoryIAEM



Gordon Graham up. The Ultimate High Stakes Gamble #iaem

15-Nov-11 17:30 | maribelm360



Gordon Graham is giving many examples of why different LEO policies in same area (even same state) is bad. #IAEM:

15-Nov-11 17:30 | KRobertoryIAEM



Terrific! RT @KRobertoryIAEM: "So you know, I was dropping your name at the IPAWS #IAEM booth to recruit @dhsscitech folks to #IAEMETC"

15-Nov-11 17:30 | Alisha_Beth



Gordon Graham is the original "California Highway Patrol" CHIPS. #IAEM

15-Nov-11 17:25 | sua980



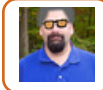
Gordon Graham #IAEM: Highway patrol sense of humor: wreck a patrol car and you become a motorcycle cop.

15-Nov-11 17:25 | KRobertoryIAEM



Gordon Graham: #IAEM attendees wear 4 hats 1. Current job. 2. Growth to next job. 3. Inquisitive hat (ask q's). 4. Sharing hat (tell others)

15-Nov-11 17:24 | KRobertoryIAEM



I'm amused that the speaker's introducer needed an introduction too #IAEM

15-Nov-11 17:20 | KRobertoryIAEM



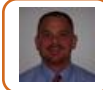
Gordon Graham up next at 2011 IAEM Annual Conference general session. #IAEM

15-Nov-11 17:19 | sua980



@Eric_Holdeman Arkansas Tech has 17 students here! Grad & undergrads! Graduating soon & ready to rock the world! Look for them! #IAEM

15-Nov-11 17:19 | ATUCFPR



Seldom, do I eagerly anticipate a speaker at a conference. This AM I am very excited to hear from Gordon Graham! This guy is awesome! #IAEM

15-Nov-11 17:18 | kevintsa



@Alisha_Beth So you know, I was dropping your name at the IPAWS #IAEM booth to recruit @dhsscitech folks to #IAEMetc

15-Nov-11 17:17 | KRobertoryIAEM



IAEM 2011 Daily drawing winner is... Chris Petra \$50 gift certificate to IAEM store. Congratulations! #IAEM

15-Nov-11 17:17 | sua980



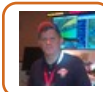
in the elevator a guy asked what all the IAEM folks were? I told him. He said "like fire ext inspectors?" #work on elevator speech #IAEM

15-Nov-11 17:16 | disaster_dave



That reminds me to check out the EMEX exhibit! RT @krobertory: " #IPAWS Public alerting feed isn't ready, but I saw example at #IAEM " #SMEM

15-Nov-11 16:47 | Alisha_Beth



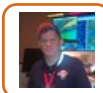
On my way to breakfast at the Rio Hotel here in Vegas I noticed that the bar and the gambling tables were open and active. #IAEM

15-Nov-11 16:46 | LionofBabylon



<http://t.co/cs8fzACx> pretty cool from the EMEX floor #iaem

15-Nov-11 16:46 | disaster_dave



The Lion speaks: International Association of Emergency Managers (I... <http://t.co/3RUGXYuT> #IAEM #IAEM11

15-Nov-11 16:45 | LionofBabylon



IPAWS Public alerting feed isn't ready, but I saw example at #IAEM. @CraigAtFEMA, when will it be available? #SMEM

15-Nov-11 16:42 | krobertory



National Weather Situation Page Updated <http://t.co/9d6fmhL1> #IAEM #IAEMETC

15-Nov-11 16:39 | EmergencyEmail



Sprint becomes first carrier to launch #CMAS functionality for its network <http://t.co/0qFQpqa> #IPAWS #SMEM #IAEM

15-Nov-11 16:36 | awareforum



Join us at 10:20 am for our #IAEM #EMEX Vendor Presentation on the show floor! Can't make it? Visit booth 243 to learn more about NaviGate!

15-Nov-11 16:32 | LaurenNaviGate



IAEM Situation Page Link #IAEM #IAEMETC ... <http://t.co/bOnhYbvS>

15-Nov-11 16:26 | VueTOO_Collab



What an amazing week this is! Got to meet-up w/ the #IAEMETC and fellow tech geeks at #IAEM, tonight its off to PDX for more fun w/ #SMEM!

15-Nov-11 16:21 | Alisha_Beth



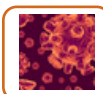
Attending the 59th Annual IAEM conference and EMEX in Las Vegas, NV #IAEM

15-Nov-11 16:20 | sua980



#IAEM Today's session change " Japan Response- AF Perspective" now in Miranda 3-4 @3:15

15-Nov-11 16:12 | seeleysue



Stop by and discuss #RadResilience at #IAEM <http://t.co/5nRlxCWE>

15-Nov-11 16:05 | BiosecurityCntr



Just in case - here is the #IAEM Conference Program Guide <http://t.co/TAWbnjZi>

15-Nov-11 15:26 | KenyonEmergency



Social Media, Crisis Communication and Emergency Management: Leveraging Web 2.0 Technology: Chapter 1 <http://t.co/We4ITcGX> #IAEM #SMEM

15-Nov-11 15:17 | conniemwhite